

DOCKERS

A PARTNER CLUB OF THE FREMANTLE DOCKERS FOOTBALL CLUB

P.O. Box 17. Hamilton Hill, W.A. 6163 Established 2010

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Mission Statement of the Fremantle City Dockers Junior Football Club

To manage, promote and develop junior and youth aged groups in AFL football within the City of Fremantle in a fun and safe atmosphere, using fair and equitable practices.

To foster participation and encourage sportsmanship, and provide an environment for volunteers to participate in the management of the club.

CLUB OBJECTIVES - Short/medium/long term planning

The objectives of the CLUB will be as follows:

- 1. To provide the means for children and youth from the ages of 5 to 17 years who reside within the City of Fremantle and its immediate surrounds to take part in competitive AUSTRALIAN RULES FOOTBALL, hereinafter referred to as THE GAME.
- 2. To provide adequate training and the involvement in competitive fixtures in all aspects of THE GAME arranged by the SOUTH FREMANTLE DISTRICT FOOTBALL DEVELOPMENT COUNCIL and by arranging the services of accredited coaches, the supply of a safe and suitable playing environment, surface and amenities, equipment and organising training, lectures, players teas, etc.
- 3. To promote good fellowship and CLUB spirit amongst all players, members, parents, carers and supporters, at all times by means of organising social events, distributing regular newsletters, and initiating Reward and Recognition awards for meritorious performance on and off the playing field.
- To raise and dispose of MONIES in such a manner as necessary for the proper education of Australian Rules Football and the conduct of the CLUB and its members.
- Communicate the FCDJFC Code of Conduct and Risk Management Policies (via information sessions) with Coaches and Team Officials and parents/guardians prior to commencement of each season.

STRATEGIC PLAN 2010 - 2012

- 1. As the sole AFL Club in the City of Fremantle develop action plans to promote community interest in the sport with the intention of achieving membership growth of min 2 -3% per annum.
 - by canvassing all local schools,
 - promote club activities in local media outlets,
 - utilise community notice boards.
- 2. Develop a sound financial management plan to provide for annual expenditure and implement initiatives (e.g. sponsorship) to obtain additional income for infrastructure improvements (e.g. lights and amenities).
- 3. Promote the merits of volunteering and provide meaningful and productive roles for committee volunteers.
- 4. Foster a culture supportive of the FCDJFC Code of Conduct and Risk Management Policies.
- 5. Promote a pathway for youth players from junior football to senior football
- 6. Collaborate with the City of Fremantle and local community to provide new facilities at Dick Lawrence Oval that will benefit all stakeholders.
- 7. Develop the mechanism to promote to the broader community the achievements and the community spirit of the *Family Friendly Freo City Dockers*.